

# High **↑**IMPACT Retailing Registration Form

**Wednesday February 24, 2010 – 8:00 am to 4:00 pm**

**STEP 1: Choose workshops for AFTERNOON sessions only** (morning sessions are with Kevin Graff)

**Session 1:15 – 2:15pm** (select **ONE** workshop only):

- Social Media Networking for Business, *Natalie MacNeil – GarageEntrepreneurs.com*  
**OR**  
 Marketing to Women, *Ildi Wily – Results Continuum Inc.*

**Session 2:30 – 4:00pm**

- Harmonized Sales Tax,, *Tax Advisory Services Branch – Ontario Retail Sales Tax Section*

**STEP 2: Contact information**

NAME (attendee): \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

**STEP 3: Payment information** (please check ONE)

- BIA Member **\$80 (GST incl.)**  
 All others **\$100 (GST incl.)**

**STEP 4: Method of payment** (payment is non-refundable but transferrable)

- Cheque payable to Waterloo Region Small Business Centre. No postdated cheques please.  
 VISA  
 MasterCard

**For VISA or MasterCard, please provide complete information below where your credit card statement is mailed to.** All fields must be completed for processing.

CREDIT CARD NUMBER: \_\_\_\_\_ EXPIRY DATE \_\_\_\_\_

NAME (as it appears on card): \_\_\_\_\_

ADDRESS : \_\_\_\_\_

CITY: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

PHONE/CELL: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

**STEP 5: Please list dietary restrictions --** \_\_\_\_\_

**STEP 6: Please FAX completed form to 519-745-1522 or E-MAIL to [bernadette.lowry@kitchener.ca](mailto:bernadette.lowry@kitchener.ca).**  
**For questions regarding registration please call Bernadette at 519-741-2984**

NOTE: You will receive a confirmation number when your registration has been processed.  
Cheques can be mailed to:

**Waterloo Region Small Business Centre, 200 King St. W., First Floor, Kitchener, ON, N2G 4G7**